

McDonald's Minecraft Free Skin Offer and Add On Pack Campaign

1. The Offer: McDonald's is planning A Minecraft Movie Free Skin Offer ("**Offer**"). To participate, you (the "**Participant**") must purchase a minimum of one McDonald's A Minecraft Movie Meal menu item (each a "**A Minecraft Movie Meal**") while available, ending December 31, 2025, or sooner if supplies are exhausted. Each McDonald's A Minecraft Movie Meal includes one collectible character and one character card (the "**Offer**") with a unique alphanumeric code ("**Code**"). Navigate to [Minecraft.net/mcdonalds](https://minecraft.net/mcdonalds) by 11:59:59 p.m. Eastern Time ("**ET**") on December 31, 2025, and follow the instructions to enter the Code to unlock one Minecraft in-game skin. There are six separate skins available. Limit one of each skin per Participant. The Code expires 11:59:59 p.m. ET on December 31, 2025. Minecraft character skins are only valid for use in the Minecraft: Bedrock Edition video game (purchased separately) (excludes Minecraft: Java Editions). Minecraft-ESRB Rating: E 10+. Visit esrb.org for rating information. Internet and valid Microsoft account required. Microsoft Services Agreement (aka.ms/MSA) applies. Each Code must be submitted separately. Codes are one time use only. For help or more information, visit [Minecraft.net/mcdonalds](https://minecraft.net/mcdonalds).

Offer open to legal residents of one of the fifty United States, DC or U.S. Caribbean territories (where available) ("**U.S.**") who are 16 years of age or older. Not valid with any other offer. No cash value. Not for resale; void if sold or exchanged.

2. "McDonald's Add On" Pack Campaign

The "McDonald's Add n Pack" campaign ("**Campaign**") runs from April 1, 2025 to June 12, 2025, while supplies last.

As more fully detailed below, eligible participants in this Campaign can receive 1 unique 25-digit alphanumeric add-on code that they can redeem for up the McDonald's Add On pack in their Microsoft account (each, an "**Add-On Code**"). Add-On Codes must be redeemed by December 31, 2025.

All participants that complete a digital purchase of A Minecraft Movie Meal are eligible to receive an add-on pack code during the campaign. Codes are sent via email; marketing messaging opt-in required.

Once a participant has an Add-On Code for this Campaign, they can visit minecraft.net/mcdonalds to follow the instruction to redeem their Add-On Code.

Limit 1 Add-On Code per participant regardless of the number of points in their MyMcDonald's Rewards account [or] number of A Minecraft Movie Meals purchased.

3. General. By completing a Code or Add-On Code submission from your wireless device, you may incur data charges. Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor, Microsoft Corporation and Mojang AB ("**Microsoft**") and Warner Bros. Entertainment Inc. ("**Warner Bros.**") assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this promotion, Participant agrees to release and hold harmless Sponsor, Microsoft, Warner Bros. and each of their respective parents, subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each (together, the "**Released Parties**") from any and all liability from claims,

injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this promotion or any promotion-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited.

Sponsor: McDonald's USA, LLC, 110 N. Carpenter St., Chicago, IL 60607-2101.

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